







Sensiba
Center for
Sustainability

Purpose Statements Build Credibility

Certifications that Create Structure and Difference, Grow Prospects

	<p>NHBSR - "Our purpose as members of New Hampshire Businesses for Social Responsibility is to create a sustainable and socially responsible business community in New Hampshire. We are committed to integrating social, environmental, and economic considerations into our operations, policies, and practices. By collaborating with like-minded businesses and organizations, we aim to drive positive social and environmental change, foster ethical business practices, and contribute to the well-being of our employees, communities, and the planet. Together, we strive to build a thriving and sustainable future for New Hampshire."</p>
	<p>Green Business Bureau - "Our purpose as members of the Green Business Bureau is to integrate sustainable practices into our operations, reduce our environmental impact, and promote a greener and more sustainable business model. We are committed to adopting eco-friendly strategies, implementing energy-efficient measures, reducing waste, and supporting sustainable procurement practices. By becoming a GBB member, we join a community of businesses dedicated to environmental stewardship, social responsibility, and long-term sustainability."</p>
	<p>BCorp - "Our purpose as a B Corp is to use business as a force for good and to create a positive impact on society and the environment. We are committed to balancing profit with purpose, considering the well-being of our stakeholders, including our employees, customers, suppliers, community, and the environment. We aim to meet rigorous social and environmental standards, transparently measuring our performance and continuously striving for improvement. By doing so, we seek to inspire and lead a global movement of businesses working together to drive positive change."</p>
	<p>1% For The Planet - "Our purpose as members of 1% for the Planet is to contribute to positive environmental change by committing at least 1% of our annual revenue or salary to support approved environmental nonprofits. We strive to be stewards of the planet, working collectively to protect and restore the health of our natural world for the benefit of present and future generations."</p>

